



Partnership  
Sponsorship  
Collaboration  
Opportunities

MONTANA  
POST  
SECONDARY  
EDUCATIONAL  
OPPORTUNITIES  
COUNCIL



## MPSEOC | ANNUAL EVENTS AND PROGRAMS OPPORTUNITIES

### 1 MONTANA COUNSELOR UPDATE

- 9 sites across Montana
- 200 estimated registered high school counselors, colleges, and agencies teaming up to help students.
- 28-year tradition in Montana
- Most Montana high schools in attendance
- All 25 Montana colleges and universities represented
- Long-standing, trusted, quality tradition in higher education in Montana

### 2 SUMMER CONFERENCE

- An excellent professional development program to collaborate higher education in Montana.
- 80 estimated registered Montana college admissions and new student services staff and administration in attendance from the 25 accredited colleges and universities in Montana.
- A new Montana location every year.
- Long-standing, trusted, quality tradition in higher education in Montana.

### 3 MONTANA COLLEGE FAIR TOUR

- 28-year tradition in Montana
- Over 9,000 students attend the fairs in Montana
- 18 fairs hosted across Montana in the first three, full weeks of September.
- Almost 200 different colleges, agencies, military branches, organizations, and beyond are in attendance and represented to meet with students, counselors, and parents from all over Montana.
- **College Pride Week** – 2015 will be our 7<sup>th</sup> year of working with the high schools, junior high schools, grade schools and communities in Montana to help promote college pride in Montana. This week is celebrated across the state the same week as their local college fair to help students see the direct importance of higher education.
- Long-standing, trusted, quality tradition in higher education in Montana

### 4 MONTANA GUIDE TO HIGHER EDUCATION

- Online and printed Guide to Higher Education
- Reaches ALL Montana high school counselors
- Reaches ALL Montana high schools
- Free higher education tool for all students, counselors, parents, and beyond.
- Our MontanaColleges.com | MontanaColleges.org website reaches an estimate of 30,000 visitors a year.
- Long-standing, trusted, quality tradition in higher education in Montana

### 5 MONTANA TRIBAL COLLEGE FAIR TOUR

- Montana Tribal Colleges and many other colleges and agencies have come together to create these statewide events.
- Held on each Tribal College Campus
- This Montana, event is the first of its kind in serving Tribal Colleges and students in this collaborative way.
- Reaching and serving hundreds of students, parents, and community members with this event.

### 6 WEBSITES

| MONTANACOLLEGES.COM | MONTANACOLLEGES.ORG |  
MONTANACOLLEGEFAIRS.COM | MONTANATRIBALCOLLEGES.ORG |  
MPSEOC.ORG | WWW.SUPPORTMONTANASTUDENTS.ORG

- Four (5) major websites offering many options for promotion and expansion of your reach to different audiences: students, counselors, parents, high schools, Montana colleges, out of state colleges, admissions representatives, agencies, and beyond.
- MontanaColleges.com | .org reaches an estimate of 30,000 students, counselors, parents, colleges, agencies, etc. a year from all over the world. Includes official College and Montana High School Counselor Directories. Also with SupportMontanaStudents.org, your reach is exponentially increased through this statewide campaign.
- MontanaTribalColleges.org reaches all people attending the Tribal College Fairs and events.
- MontanaCollegeFairs.com reaches hundreds of colleges, universities, and agencies from all over the world.
- MPSEOC.org reaches our direct membership of about 130 Montana college and university representatives and administration at each of the 25 accredited campuses.

# FREQUENTLY ASKED QUESTIONS

## MPSEOC | PARTNERSHIP, SPONSORSHIP, AND COLLABORATION BENEFITS

### Who is MPSEOC?

For 28 years, the Montana Post Secondary Educational Opportunities Council (MPSEOC) has been a 501 (c) 3 non-profit organization helping students and families learn about their options after high school. MPSEOC works to provide a unified, statewide effort in promoting higher educational opportunities while emphasizing the quality of education available in Montana and beyond. In working directly with the 25 accredited institutions in Montana, the almost 200 high schools in Montana, and the almost 300 high school counselors, and many more, we are trying to keep Montana education connected to achieve this common goal. Join us in helping students!

### What does MPSEOC have to offer you?

Thank you for your interest in working together to help education and students! We are excited about the possibility of working together to help in great ways and also expand your reach and service while working together in our missions.

Join us and our almost 30 Years of quality Montana relationships in education!

#### *Top 10 Reasons to team up with us!*

- 1 Join a [501 \(c\) 3 Nonprofit Organization](#) designed to help students and collaboration of education in Montana!
- 2 Join a [28-year long tradition](#) of helping students and education!
- 3 Join a [quality, trusted nonprofit in Montana](#) to help spread your word!
- 4 Join a [Montana effort that has become a valued tradition in offering annual events to service education.](#)
- 5 Reach [10,000's of students](#)
- 6 Reach [ALL](#) Montana High School Counselors (300+)
- 7 Reach [ALL](#) Montana High Schools (around 200)
- 8 Reach [ALL](#) Montana Accredited Colleges and Universities
- 9 Reach Many [Out-Of-State](#) Colleges and Universities
- 10 Reach Many [Organizations, Agencies, and Military Branches](#)

### How To Partner / Sponsor / Collaborate with MPSEOC?

Partnership, sponsorship, and/or collaboration with MPSEOC can work several ways to fit your needs. MPSEOC is here to work with you to help students together! Our motto is "Collaboration Is Key!" It is a simple fact that by working together we can increase all of our services and reach at a higher quality and with more success. Our goal is to share with you what we have been doing well for almost 30 years, and hope it sparks some interest within your organization to not only want to work with us in expanding this reach and service for everyone involved, but above all, let's take it to the next level together!

## | Here are a few ideas on how we might partner and collaborate.

**1 ALL YEAR, ALL EVENTS RELATIONSHIP** - We appreciate building long-term relationships and have found this to be a successful option and model in helping us team up to expand all entities' missions. Therefore, we have taken extra special steps to add great value to this option and extended your reach even more if you choose this option. If you choose to do a broad overall partnership/sponsorship with us, we will make it worth your commitment. We will promote and share your information throughout the year in **ALL** we do! This is an excellent option if you would like to increase your promotion and reach throughout the year along with building a strong relationship with MPSEOC, the colleges, the counselors, high schools, and students in Montana.

- **All Year Promotion, Marketing, Advertising, and Collaboration**
- **All Events Promotion, Marketing, Advertising, and Collaboration**
- **Pre-Events, On-Sites, and Post- Events integration of you and your organization**
- **These year-long relationship sponsors are the only ones we allow to use our database of thousands of students, all Montana counselors, all Montana high schools, all Montana accredited college contacts, many parents, agencies, and beyond.**
- To see a few examples of previous partnership offerings, refer to the next section in this packet.

**2 CHOOSE JUST A FEW, TARGETED OPTIONS** - You may choose just a specific program, event, project, or item to help sponsor. This option is more targeted and allows you to select one or two select options within an event or program. To see a few examples of previous partnership offerings, refer to the next section in this packet.

**3 YOU HAVE YOUR OWN IDEAS** - If you are unsure of what is the best option, or you have your own ideas on how you would like to work with us, please let us know! We realize that every organization is different with individual goals and budget limits; therefore, we want to make sure we create collaboration options for all who align with the mission to help students. No one size fits all here! We are here to help students and education, and if you also have that vision, we want to work with you! Please contact us to brainstorm ideas further. Contact us @ [Amy.Leary@MontanaColleges.com](mailto:Amy.Leary@MontanaColleges.com) or 406.531.3531.

- ✓ **It is that easy. Bring your ideas and budget proposal to us, and we will do everything we can to work with you within your goals!**
- ✓ **If you have new ideas that aren't in this packet, Wonderful! Share them with us!**
- ✓ **If you need to know more about who MPSEOC is, visit us @ [MontanaColleges.com/sponsors](http://MontanaColleges.com/sponsors) and /or contact us with any questions ( [amy.leary@montanacolleges.com](mailto:amy.leary@montanacolleges.com) | 406.531.3531 ). We are here to help in any way we can!**
- ✓ **If you need some suggestions and ideas on how we can collaborate, please contact us directly, and we are happy to answer any questions and brainstorm ideas together.**
- ✓ **The process is that simple! Our goal is to try in every way we can to add value to what you do within what we are doing to help students, counselors, and education.** We have kept this process very simple and open for a reason. We want to work with you and help collaborate in ways you may know best within your budget. We do not want to pretend to know your goals or budget, but instead, work directly with you to see where we can align. We hope that you come back to us excited to work together, and we will work with you and your budget to make exciting collaboration happen. In the end, the students and Montana education win! And, that is an amazing win for us all!

### Do you already know what you would like to offer in a partnership/sponsorship?

- ✓ **If you know how you would like to partner with us, please just simply send us a written proposal of your thoughts. Our MPSEOC Board of Directors will review this proposal for final approval.** If you have questions or need help, please contact us @ [amy.leary@montanacolleges.com](mailto:amy.leary@montanacolleges.com) | 406.531.3531. Thank you!