



EXAMPLES OF
Partnership
Sponsorship
Collaboration
Options

MONTANA
POST
SECONDARY
EDUCATIONAL
OPPORTUNITIES
COUNCIL



DO YOU NEED SOME EXAMPLES OF HOW WE MIGHT PARTNER?

ARE YOU TRYING TO REACH...

- ① MONTANA STUDENTS
- ② MONTANA COUNSELORS
- ③ HIGH SCHOOLS
- ④ PARENTS
- ⑤ COLLEGES
- ⑥ AGENCIES AND BEYOND

Great news! You have come to the right place!

| In this packet you will see the many outlets to achieve that goal, while at the same time, helping a wonderful cause in serving Montana education!

| Included are a few SPECIFIC PARTNERSHIP / SPONSORSHIP IDEAS from our past partners. We are excited to work with you, so we are open to new ideas too!

1 EXAMPLE 1 | ALL YEAR, ALL EVENTS RELATIONSHIP PARTNERSHIP, SPONSORSHIP AND COLLABORATION IDEAS



GOLD LEVEL SPONSORSHIP (\$8,000 +)

- All Silver Benefits
- Two-time (*total - not in addition to silver-lever benefit*) use of MPSEOC's database of Montana students, counselors, colleges, and many education agencies/organizations. (A sample of the mailer must be provided before electronic list is sent.)
 - ✓ From this database, you can choose to target an individual demographic or the entire group. Please designate the person we should send the electronic file to and by what date you will need the database:
Name _____ Email _____
Date _____
- The Gold Sponsor Level is the **ONLY** level given the privilege to purchase additional uses of the MPSEOC database @ a discounted fee of \$200.00 per additional use. (This option is depending upon MPSEOC's usages of the database at the time of request. We limit our annual contacts, so this availability will depend on if there are usages available at that particular time.)
- For all MPSEOC events, recognition in special Gold Level Sponsorship priority section. This will include at the very least your company name and/or logo in promotional pieces, and in some cases your website, a 100 word description of your company, and /or contact information when applicable.
 - ✓ Please specify sponsor's name exactly how it is to appear on all printed materials, Web site, and signage:
 - Name: _____
 - Website / URL Link: _____
 - Please email a full color logo in EPS and JPEG format to Amy.Leary@MontanaColleges.com.
- For all MPSEOC events, there is an opportunity to display sponsor-provided banner or, where applicable, MPSEOC will display sponsor's logo at all MPSEOC events.
- For all MPSEOC events, there is an opportunity to provide one marketing piece (maximum size of 8.5" x 11") OR promotional item which will be shared with attendees at any MPSEOC events you would like (when applicable). If you plan to take advantage of this opportunity, please contact MPSEOC for details, quantity, and shipping details @ 406.531.3531 or Amy.Leary@MontanaColleges.com.
- For all MPSEOC events, recognition on all of our websites: www.MontanaColleges.org | www.MontanaColleges.com | www.MontanaCollegeFairs.com | www.MontanaTribalColleges.org |.
- For all MPSEOC events, recognition in online registration forms. (Sponsorship must be submitted in a timely manner to appear in online registration forms.).
- For all MPSEOC events, free attendance up to 3 representatives is approved from your company/organization for in-person networking at the actual event.
- For all MPSEOC events, recognition of Sponsor's Logo and / or Name and / or link will be included in all e-commerce related to sponsorship that are sent to the database of each event.
- For all MPSEOC events, recognition of your support will be included in promotions, media, marketing, and press releases of all our events, where applicable.
- For all MPSEOC events, exhibit/ booth placement priority when possible and when applicable.

ADDITIONAL GOLD LEVEL BENEFIT OPTIONS

Please check all the areas you would like to include in your sponsorship. Please keep in mind your roles within each option selected and timeframes. Thank you!

- Counselor Update - Signage @ Each Site
 - Example of sites: Kalispell, Missoula, Great Falls, Bozeman, Havre, Miles City, Glendive, Glasgow, etc.
 - Sponsor is responsible for delivery, signage, and setup at each site.

- Counselor Update - Your Company / Organization Brochures Distributed @ Each Site**
 - Brochures size cannot be bigger than an 8.5" by 11"
 - Brochures are printed and mailed by the sponsor to MPSEOC by October 31
- Counselor Update - Presentation of Your Updates @ this Event**
 - These spaces are limited and priority options for Gold Sponsors and Silver Sponsors. From the sponsors within a given sponsor year, the MPSEOC Board will select the top two sponsors to share live updates to Montana counselors and colleges at this event.
 - Due to the nature of this event, each year there are limited places for this option.
- Counselor Update - Free Attendance at the Update**
 - This is a great way to interact and collaborate with the Montana high school counselors and colleges and universities around the state while also gaining professional development on higher education issues and trends.
 - Gold Sponsors – Receive 3 free attendees
- Summer Conference - Free Attendance at the Conference**
 - This is a great way to interact and collaborate with the Montana Colleges and Universities around the state while also gaining professional development on higher education issues and trends.
 - Meet and collaborate with the 25 accredited colleges in Montana and beyond. Here is your chance to connect in person!
 - Gold Sponsors – Receive 3 free attendees
- Summer Conference - Sponsor Signage Near High - Traffic Registration Table**
 - Signage is printed and set-up by the sponsor.
- Summer Conference - Brochures in Attendee's Folders**
 - Brochures are printed and mailed by the sponsor to MPSEOC by July 31.
- Summer Conference - Advertisements in Agenda Book**
 - Full Page Advertisement - This option is only for Gold Sponsors.
 - This advertisement will be included in the heart of the Agenda Book. Advertisements need to be emailed in a high resolution, 8.5 by 11, PDF to Amy.Leary@MontanaColleges.com by July 31.
- Summer Conference - Sponsor Announcement At Conference with Handout**
 - Sponsors are responsible for delivering the announcement and printing the handout.
 - Only Gold Sponsors – have this option.
- Summer Conference - Set Up a Table, Representative, & Brochures**
 - Setup, materials, and representation is the sponsor's responsibility.
- Montana College Fair Tour - College Fair Table in Premium Location (when applicable)**
 - One (1) honorary table within the fair with up to 2 representatives behind the table.
 - This attendance and table setup does have to comply with the fair rules being that it is within the traditional fair.
- Montana College Fair Tour - At any and all fair sites include signage in the entry way of the fair.**
 - For Gold Members ONLY!
 - Signage is printed and set-up by the sponsor.
 - EASTERN REGION Sites – (7 locations) Havre, Glasgow, Plentywood, Sidney, Glendive, Miles City, Colstrip
 - CENTRAL REGION Sites – (6 locations) Bozeman, Livingston, Billings, Lewistown, Great Falls, Cut Bank
 - WESTERN REGION Sites – (6 locations) Butte, Helena, Missoula, Hamilton, Polson, Kalispell
- Montana College Fair Tour - Full Color Logo on Overall Sponsor Sign @ ALL Fairs**
 - All Fair Sponsors will have their logo on these signs and will be at all the fairs as a thank you. This signage will be displayed where all students, counselors, high schools, colleges, agencies, military branches, and parents will see our appreciation and thanks to you!
- Montana College Fair Tour - Brochures Distributed in the Entry Way of ALL the Fairs to ALL Attendees**
 - Brochure size cannot be bigger than an 8.5" by 11"
 - Brochures are printed and mailed by the sponsor to MPSEOC by August 31.
- Montana College Fair Tour - College Ca\$h Scholarships**
 - A portion of your sponsorship funds will go to help students pay for their post-secondary dreams. We offer thousands of dollars in scholarships to students every year, and we couldn't do it without your help! Thank you!
- Guide Book To Higher Education - Full Color Guide Book Advertisements in the Online Student Book**
 - Back Front cover and/or special locations: - Top Sponsors will have first choice placement.
 - All other Ads - All Gold and Silver Sponsors will have an honorary advertisement.
 - Logo and Name Appreciation - All Sponsors will be listed within this Guide Book.
- Montana Tribal College Fairs - College Ca\$h Scholarships**
 - A portion of your sponsorship will go to help students pay for their post-secondary dreams. We offer thousands of dollars in scholarships to students every year, and we couldn't do it without your help! Thank you!
- Montana Tribal College Fairs - Full Color Logo on Overall Sponsor Sign @ ALL Fairs**
 - All Tribal College Fair Sponsors will have their logo on these signs and will be at all the fairs as a thank you. This signage will be displayed where all students, counselors, high schools, colleges, agencies, military branches, and parents will see our appreciation to you!
- Montana Tribal College Fairs - Brochures Distributed in the Entry Way of ALL the Fairs to ALL Attendees**
 - Brochures size cannot be bigger than an 8.5" by 11"
 - Brochures are printed and mailed by the sponsor to MPSEOC.

www.MontanaColleges.com | www.MontanaColleges.org | www.MontanaCollegeFairs.com | www.MontanaTribalColleges.org | MPSEOC.org | -

Logo and Link back to Sponsor's Website on the Sponsorship Page of these sites.

- Logo Button with link back to your website on our homepage.
- Only Gold and Silver Sponsors have this homepage option.

Do you have any other ideas?! Tell us your needs and wants! We are open to your suggestions and any way we can better collaborate to help you in your mission!

- Share your ideas on how we can better collaborate with you and help in your mission. We are here to work with you in your service!
- If you have other ideas, please share them with us: Amy.Leary@MontanaColleges.com | 406.531.3531



SILVER LEVEL SPONSORSHIP (\$3,000 – \$7,999)

- One-time use of MPSEOC’s database of Montana students, counselors, colleges, and many education agencies/organizations. (A sample of the mailer must be provided before list is sent.)
 - ✓ From this database, you can choose to target an individual demographic or the entire group. Please designate the person we should send the electronic file to and by what date you will need the database:
 Name _____ Email _____
 Date _____
- For all MPSEOC events, recognition in Silver Level Sponsorship Section. This will include at the very least your company name promotional pieces, and in some cases your logo, website and /or contact information.
 - Please specify sponsor’s name exactly how it is to appear on all printed materials, Web site, and signage:
 - ✓ Name: _____
 - ✓ Website / URL Link: _____
 - ✓ Please email a full color logo in EPS and JPEG format to Amy.Leary@MontanaColleges.com.
- For all MPSEOC events, recognition as Silver-Level Sponsor on all our websites: www.MontanaColleges.org | www.MontanaColleges.com | www.MontanaCollegeFairs.com | www.MontanaTribalColleges.org | www.MPSEOC.org .
- For all MPSEOC events, recognition in online registration forms. (sponsorship must be submitted in a timely manner to appear in online registration forms.).
- For all MPSEOC events, free attendance up to 2 representatives is approved from your company/organization for in-person networking at the actual event.
- For all MPSEOC events, recognition in the special sponsorship sections within our events. This will include your company name and, where possible, your company logo in promotional pieces for this event.
- For all MPSEOC events, recognition of Sponsor’s Logo and / or Name and / or link will be included in all e-commerce related to sponsorship that are sent to the database of each event.
- For all MPSEOC events, recognition of your support will be included in promotions, media, marketing, and press releases of all our events, where applicable.
- For all MPSEOC events, exhibit/ booth placement priority when possible and when applicable.

ADDITIONAL SILVER LEVEL BENEFITS OPTIONS

Please check all the areas you would like to include in your sponsorship. Please keep in mind your roles within each option selected and timeframes. Thank you!

- Counselor Update - Your Company / Organization Brochures Distributed @ Each Site**
 - Brochures size cannot be bigger than an 8.5" by 11"
 - Brochures are printed and mailed by the sponsor to MPSEOC by October 31
- Counselor Update - Presentation of Your Updates @ this Event**
 - These spaces are limited and priority will be given to our Gold Sponsors and Silver Sponsors. From the sponsors within a given sponsor year, the MPSEOC Board will select the top two sponsors to share live updates to Montana counselors and colleges at this event.
 - Due to the nature of this event, each year there are limited places for this option.
- Counselor Update - Free Attendance at the Update**
 - This is a great way to interact and collaborate with the Montana high school counselors and colleges and universities around the state while also gaining professional development on higher education issues and trends.
 - Silver Sponsors – Receive 2 free attendees
- Summer Conference - Free Attendance at the Conference**
 - This is a great way to interact and collaborate with the Montana Colleges and Universities around the state while also gaining professional development on higher education issues and trends.
 - Meet and collaborate with the 25 accredited colleges in Montana and beyond. Here is your chance to connect in person!
 - Silver Sponsors – Receive 2 free attendees
- Summer Conference - Advertisements in Agenda Book**
 - ½ Page Advertisement - This option is only for Silver Sponsors.

- This advertisement will be included in the heart of the Agenda Book. Advertisements need to be emailed in a high resolution, 5.5 by 8.5, PDF to Amy.Leary@MontanaColleges.com by July 31.



Summer Conference - Set Up a Table, Representative, & Brochures

- Setup, materials, and representation is the sponsor's responsibility.



Montana College Fair Tour - College Fair Table in Premium Location (when applicable)

- One (1) honorary table within the fair with up to 2 representatives behind the table.
- This attendance and table setup does have to comply with the fair rules being that it is within the traditional fair.



Montana College Fair Tour - Full Color Logo on Overall Sponsor Sign @ ALL Fairs

- All Fair Sponsors will have their logo on these signs and will be at all the fairs as a thank you. This signage will be displayed where all students, counselors, high schools, colleges, agencies, military branches, and parents will see our appreciation and thanks to you!



Montana College Fair Tour - Ca\$h Scholarships

- A portion of your sponsorship funds will go to help students pay for their post-secondary dreams. We offer thousands of dollars in scholarships to students every year, and we couldn't do it without your help! Thank you!



Guide Book To Higher Education - Full Color Guide Book Advertisements in the Online Student

- Back Front cover and/or special locations: - Top Sponsors will have first choice placement.
- All other Ads - All Gold and Silver Sponsors will have an honorary advertisement.
- Logo and Name Appreciation - All Sponsors will be listed within this Guide Book.



Montana Tribal College Fairs -College Ca\$h Scholarships

- A portion of your sponsorship will go to help students pay for their post-secondary dreams. We offer thousands of dollars in scholarships to students every year, and we couldn't do it without your help! Thank you!



Montana Tribal College Fairs - Full Color Logo on Overall Sponsor Sign @ ALL Fairs

- All Tribal College Fair Sponsors will have their logo on these signs and will be at all the fairs as a thank you. This signage will be displayed where all students, counselors, high schools, colleges, agencies, military branches, and parents will see our appreciation to you!



www.MontanaColleges.com | www.MontanaColleges.org | www.MontanaCollegeFairs.com | www.MontanaTribalColleges.org | MPSEOC.org | - Logo and Link back to Sponsor's Website on the Sponsorship Page of these sites.

- Logo Button with link back to your website on our homepage.
- Only Gold and Silver Sponsors have this homepage option.



Do you have any other ideas?! Tell us your needs and wants! We are open to your suggestions and any way we can better collaborate to help you in your mission!

- Share your ideas on how we can better collaborate with you and help in your mission. We are here to work with you in your service!
- If you have other ideas, please share them with us: Amy.Leary@MontanaColleges.com | 406.531.3531

2 EXAMPLE 2 | CHOOSE A FEW, TARGET ITEMS PARTNERSHIP, SPONSORSHIP AND COLLABORATION IDEAS

Opportunities for Counselor Update *(Deadline To Participate: October)*

- Counselor Update - Signage and Representation @ Each Site - Support Fee: \$500 per site | or \$3,000 all sites**
 - Example of sites: Kalispell, Missoula, Great Falls, Bozeman, Havre, Miles City, Glendive, Glasgow, etc.
 - Sponsor is responsible for setup, display, delivery, etc.
- Counselor Update Your Company / Organization Brochures Distributed @ Each Site - Support Fee: \$1,000 for all sites**
 - Brochures size cannot be bigger than an 8.5" by 11"
 - Brochures are printed and mailed by the sponsor to MPSEOC.
- Counselor Update Presentation of Your Updates @ this Event - Support Fee: \$1,500 to present to all sites**
 - These spaces are limited and priority is given to Gold and Silver Sponsors first. From the sponsors within a given sponsor year, the MPSEOC Board will select the top two sponsors to share live updates to Montana counselors and colleges at this event.
 - Due to the nature of this event, each year there are limited places for this option.

Opportunities for Summer Conference - *(Deadline To Participate: July)*

- Summer Conference - Attendance at the Conference - Support Fee: \$120 / per person**
 - This is a great way to interact and collaborate with the Montana Colleges and Universities around the state while also gaining professional development on higher education issues and trends.
 - Meet and collaborate with the 25 accredited colleges in Montana and beyond. Here is your chance to connect in person!
- Summer Conference - Sponsor Signage Near High - Traffic Registration Table - Support Fee: \$250**
 - Signage is printed and set-up by the sponsor.
- Summer Conference - Brochures in Attendee's Folders - Support Fee: \$250**
 - Brochures are printed and mailed by the sponsor to MPSEOC.
- Summer Conference - Advertisements on Agenda Book**
 - ¼ Page Advertisement: \$100
 - ½ Page Advertisement: This option is for Silver Sponsors.
 - Full Page Advertisement - This option is only for Gold Sponsors.
- Summer Conference - Sponsor Announcement At Conference with Handout**
 - Sponsors is responsible for announcement and handout.
 - Only Gold Sponsors – have this option.
- Summer Conference - Set Up a Table, Representative, & Brochures - Support Fee: \$200**
 - Setup, materials, and representation is the sponsor's responsibility. Notify MPSEOC if you would like a table.

Opportunities for Montana College Fair Tour *(Deadline To Participate: August)*

- Montana College Fair Tour - College Fair Table in Premium Location (when applicable) - Support Fee: \$1,500 all sites | \$500 per region**
 - One (1) table within the fair with up to 2 representatives behind the table. This attendance and table setup does have to comply with the fair rules being that it is within the fair.
- Montana College Fair Tour - At any and all Fair Sites include signage in the entry way of the fair. Support Fee: \$1,500 all sites**
 - Signage is printed and set-up by the sponsor.
EASTERN REGION Sites – (7 locations) Havre, Glasgow, Plentywood, Sidney, Glendive, Miles City, Colstrip
CENTRAL REGION Sites – (6 locations) Bozeman, Livingston, Billings, Lewistown, Great Falls, Cut Bank
WESTERN REGION Sites – (6 locations) Butte, Helena, Missoula, Hamilton, Polson, Kalispell
- Montana College Fair Tour - Full Color Logo on Overall Sponsor Sign @ ALL Fairs - Support Fee: \$1,000 for all sites**
 - All Sponsors will have their logo on these signs and will be at all the fairs as a thank you. This signage will be displayed where all students, counselors, high schools, colleges, agencies, military branches, and parents will see our appreciation to you!
- Montana College Fair Tour - Brochures Distributed in the Entry Way of ALL Fairs to ALL Attendees - Support Fee: \$1,500 for all sites**
 - Brochures size cannot be bigger than an 8.5" by 11"
 - Brochures are printed and mailed by the sponsor.
- Montana College Fair Tour - College Cash Scholarships - Support Fee: \$1,000 for each scholarship**
 - A portion and/or all of your sponsorship will go to help students pay for their post-secondary dreams. We offer thousands of dollars in scholarships to students every year, and we couldn't do it without your help! Thank you!

- Montana College Fair Tour - Sponsor Bags Given Out At Each Fair – Bags Will Display Sponsor Logo (These are also used at the Montana Tribal College Fairs!) This is a GREAT Way to increase your REACH! - Support Fee: Estimated \$2,500-\$3,000 for all sites and about 12,000 bags.**
 - Only one sponsor can choose this option – or a co-collaboration sponsorship is also an option if you would like.
 - All costs and ordering happens with the sponsor or in collaboration with MPSEOC. The sponsor must work with MPSEOC to make these arrangements and finalize details.
 - This is an additional way to reach students, counselors, high schools, colleges, agencies, military branches, and so many more in a BIG WAY. If you are interested in this extra promotion, contact MSPEOC right away, for this is only open to one sponsor and is first come, first served.

Opportunities for the Guide Book To Higher Education *(Deadline To Participate: July – Advertisements will be active from September to the following August)*

- Guide Book To Higher Education - Full Color Guide Book Advertisements in the Online Student Book**
 - Back Front cover and/or special locations: - Top Sponsor will have first choice placement.
 - All other Ads - All Gold and Silver Sponsors will have an honorary advertisement.
 - Logo and Name Appreciation - All Sponsors will be listed with these within the Guide Book.
 - Additional Advertisements Options (after Gold and Silver Sponsors choose location):
 - Inside Front Cover (if available): \$1,500
 - Inside General Advertisement: \$600

Opportunities for Montana Tribal College Fairs *(Deadline To Participate: October)*

- Montana Tribal College Fairs - College Cash Scholarships - Support Fee: \$500 per scholarship**
 - A portion and/or all of your sponsorship will go to help students pay for their post-secondary dreams. We offer thousands of dollars in scholarships to students every year, and we couldn't do it without your help! Thank you!
- Montana Tribal College Fairs - Full Color Logo on Overall Sponsor Sign @ ALL Fairs - Support Fee: \$1,000 for all sites**
 - All Sponsors will have their logo on these signs and will be at all the fairs as a thank you. This signage will be displayed where all students, counselors, high schools, colleges, agencies, military branches, and parents will see our appreciation to you!
- Montana Tribal College Fairs - Brochures Distributed in the Entry Way of ALL Fairs to ALL Attendees - Support Fee: \$1,000 for all sites**
 - Brochures size cannot be bigger than an 8.5" by 11"
 - Brochures are printed and mailed by the sponsor.
- Montana Tribal College Fairs - Host Lunch at a Fair Site with Signage - Support Fee: TBA – Estimated about \$1,000 for each site**
 - If you are interested in this option, contact MPSEOC to discuss details.
 - Signage is printed and set-up by the sponsor.
 - TRIBAL COLLEGE FAIR Sites – (7 locations)
 - Little Bighorn College
 - Chief Dull Knife College
 - Fort Peck Community College
 - Aaniiih Nakoda College
 - Stone Child College
 - Blackfeet Community College
 - Salish Kootenai College

Opportunities for Web

- www.MontanaColleges.com | www.MontanaColleges.org | www.MontanaCollegeFairs.com | www.MontanaTribalColleges.org | www.MPSEOC.org | www.MontanaCollegePride.com | - *(Deadline: Rolling times)* - Logo and Link back to Sponsor's Website on the Sponsorship Page of these sites.**
 - All Sponsors will be listed on our Sponsorship Section of www.MontanaColleges.com.
 - Logo Button with link back to your website on our homepage is only for Gold and Silver Sponsors.

3 EXAMPLE 3 | YOU HAVE YOUR OWN IDEAS!

PARTNERSHIP, SPONSORSHIP AND COLLABORATION IDEAS

Do You Have Other Ideas?

- Do you have any other ideas?! Tell us your needs and wants! We are open to your suggestions and any way we can better collaborate to help you in your mission! If you are unsure, or you have your own ideas of how you would like to work with us, please let us know! We realize that every organization is different with individual goals, so we want to make sure we create collaboration options for all. No one size fits all here! We are here to help students and education, and if you also have that vision, we want to work with you! Contact us to brainstorm ideas!

It is that easy. Bring your ideas and budget proposal for support to us, and we will work with you within your goals!

- Share your ideas on how we can better collaborate with you and help in your mission. We are here to work with you in your service!
- If you have other ideas, please share them with us: Amy.Leary@MontanaColleges.com | 406.531.3531